

# Berberich's 47th Anniversary

## FREE



### All This Week We Are Presenting A One-Pound Box of Delicious Lady Fairfax Chocolates and a Beautiful Bouquet of Gude's Roses

To Every Purchaser of a Pair of Our Trademarked Footwear

#### Gude's Roses

Gude's Roses need no introduction in Washington. In fact, they are known from coast to coast, having been awarded scores of trophies in competition with productions of the nation's foremost florists.

During this week our patrons will receive with each box of candy a bouquet of hardy, fresh clipped Gude's Roses, universally considered to be the finest roses grown.

By making this free distribution of candy and flowers during its anniversary week, the House of Berberich is endeavoring to express to its many patrons a thorough appreciation of their generous patronage during the past forty-seven years.

Each year and each season we have done everything in our power to keep before the Washington public the very newest and most authoritative footwear creations for men, women, and children.

The nationally famous brands of footwear which we sell represent the cream of the nation's shoe output. By selling these shoes of merit and backing every sale with our reputation, we have earned the esteem of thousands of Washingtonians who demand the fullest measure of Style, Quality, Comfort, and Reliability in footwear.

#### Lady Fairfax Chocolates

Everyone in Washington who has a "sweet tooth" is probably familiar with these dainty confections. They are the good old-fashioned Virginia candies—creamy fruit and nut flavored centers with delicious thick chocolate coating—packed in artistic one-pound boxes.

Lady Fairfax Chocolates are made fresh every day and contain the purest ingredients the market affords.

### The Following Are Some of the Nationally Famous Lines of Footwear Sold at Our Stores:

#### The La France Shoe For Women

\$3.50 \$4.00 \$5.00

La France Shoes have the biggest following of any women's footwear in Washington. We are particularly proud of the many novelty modes in La France Shoes—Bronze, Midnight Blue, Battleship Grey, White Ivory, Pearl, and other leathers are included. All sizes and widths.

#### The Steadfast Shoe For Men

\$5.50 \$6.00 \$7.00

Steadfast Shoes are universally considered the best bench-made shoes produced. Their style supremacy and expert workmanship command for them a distinct place in the realm of shoedom.

#### The American Girl Shoe For Women

\$2.50 \$3.00 \$3.50

The American Girl Shoes combine that grace of outline with lasting wearing qualities that thrifty women desire in their footwear. We are showing forty new models in all the new leathers. The range of sizes and widths is complete.

#### The Burrojaps Shoe For Men

\$4.50 \$5.00 \$6.00

BURROJAPS are the famous GUARANTEED shoes which are worn exclusively by thousands of men. Our Fall and Winter display embraces a host of smart styles in all sizes, widths and leathers.

#### The Carthan Shoe For Women

\$3.00 \$3.50 \$4.00

The Carthan Shoe for women, equipped with rubber heels, besides possessing a high degree of style offers the maximum of comfort and wear. See the sixty new models which embrace all of the season's authentic style features. All sizes, widths, and leathers.

#### The Hazzard Shoe For Men

\$3.00 \$3.50 \$4.00

Hazzard Shoes, all of which are equipped with O'Sullivan's Heels of new live rubber, represent the greatest shoe values ever offered in Washington at their price. Many new styles are now being shown. All sizes.



Main Store  
1116-22 7th St.

## Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1868

Branch Store  
813 Penna. Ave.